



the humanifesto

method®

as people against dirty,
we look at the world through bright-green colored glasses.
we see ingredients that come from plants, not chemical plants,
and guinea pigs that are never used as guinea pigs.
we're entranced by shiny objects
like clean dinner plates,
floors you could eat off of,
nobel peace prizes,
and tasteful public sculptures.
we're an e.o.m.e.d.(equal opportunity movement for environment and design)
method is our way of keeping the movement, well, moving.
role models in bottles.
a way to help each and every advocate put their method where their mouth is.*
to get out and fight dirty,
take deep, satisfying breaths all day
and sleep easy at night.
we're the kind of people who've figured out that once you clean up your home,
a mess of other problems seem to disappear too.
we always see the aroma pill as half full,
and assume everyone we meet smells like fresh cut grass or a similar yummy, nothing-but-good
fragrance.
we exercise by running through the legs of the giant,
which is even more fun when a sprinkler is going.
and while we love a freshly detoxed home, we think perfect is boring, and wierdness is next to
godliness.
EVERYBODY INTO THE POOL!!!! *
* (we believe in spontaneous bursts of enthusiasm.)
we also believe in making products safe for every surface, especially earth's.
we consider mistakes little messes we can learn from, and nothing that can't be cleaned up and
made better.
we embrace the golden ylang-ylang rule:
do unto your home as you would do unto you.
(your shower doesn't want to have morning breath any more than you do.)
but above all, we believe dirty, in all its slimy, smoggy, toxic, disgusting incarnations
is public enemy number one.
and good always prevails over stinky.

•and they really could put it where their mouth is, since everything we put inside method is safe
and non-toxic.